

기업시민의 길을 묻다

2021. 6. 16 수

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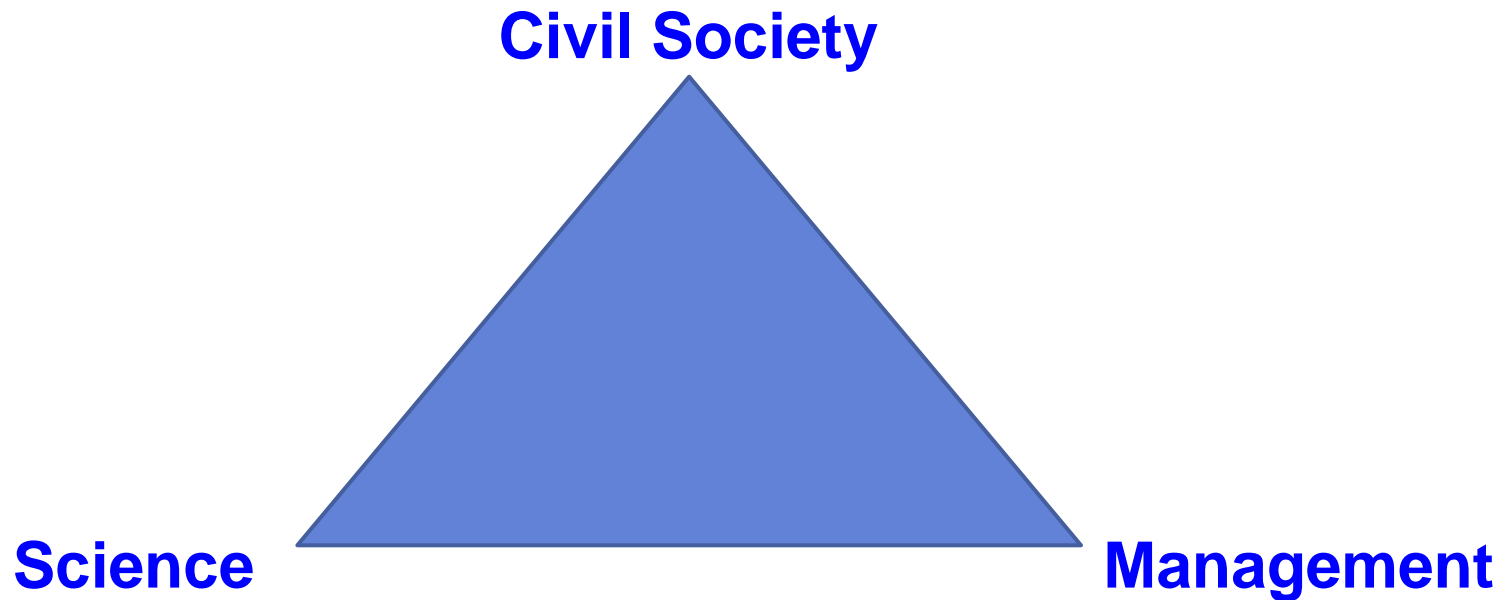
한국외국어대학교 경영대학

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1. 기업시민의 의미

기업과 사회

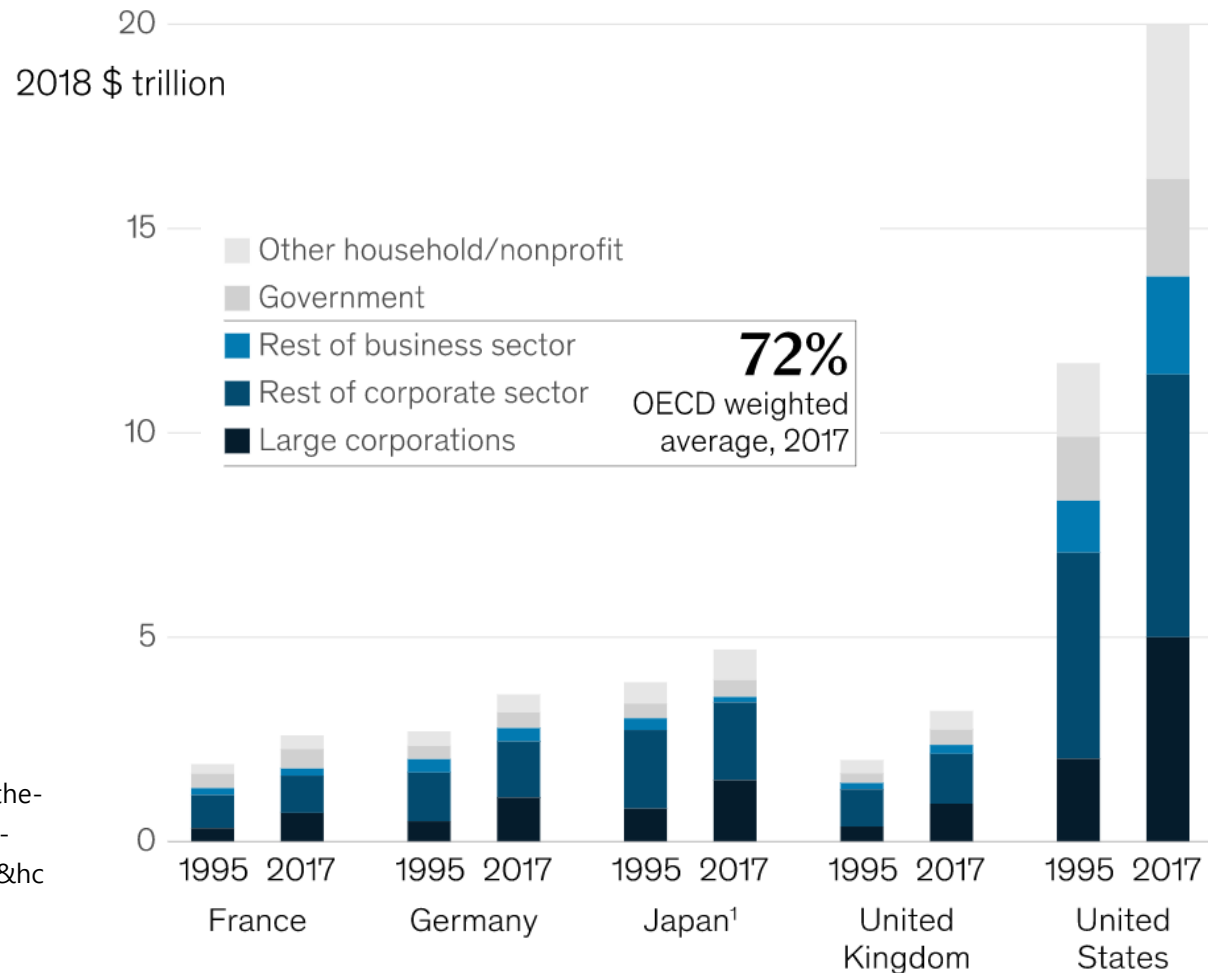


유태영 & 권석균 (2013), 위기의 자본주의: 경영과 조직 이론에 관한 새로운 이해

1. 기업시민의 의미

기업과 사회

Value added by economic sector, 2017, constant local currency cc



<https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/a-new-look-at-how-corporations-impact-the-economy-and-households?cid=other-eml-dre-mip-mck&hlkid=a774e1a8976d4a078406df70a8406fd5&hctky=9203367&hdpid=34f06c7d-9f47-4345-a82a-78a6b62cdee1>

1. 기업시민의 의미

고대 로마법 이래,

난민, 병약자, 고아 시설 운영 & 기부

미국의 Macy's & Pullman Palace Car Company

1875년 고아원에 자선 기부

1893년 직원 사택 운영

Chaffee, E. C. (2017), The origins of corporate social responsibility

Heald, M. (1970), The social responsibilities of business: company and community 1900-1960. United States of America

1. 기업시민의 의미

The philosophy (of business) commits owners and managers to the **active promotion of social and economic progress.**

2. 기업시민과 ESG

CSR, Corporate Social Responsibility

ESG, Environment, Society, Governance

지역과 글로벌 차원에서 기업의 책임

기업의 가치는 주주, 종업원, 기타 이해관계자들과 공유되어야

2. 기업시민과 ESG

Climate crisis

Hide



Pandemics / World leaders 'ignoring' role of destruction of nature in causing pandemics



'In danger' / UN body pushed to demand stronger climate action from Australia to save Great Barrier Reef

Conservationists lobby World Heritage Committee to demand Australia reduce emissions or risk reef being placed on 'in danger' list



Soil / World's soils 'under great pressure', says UN pollution report

Soils provide 95% of all food but are damaged by industrial, farming, mining and urban pollution

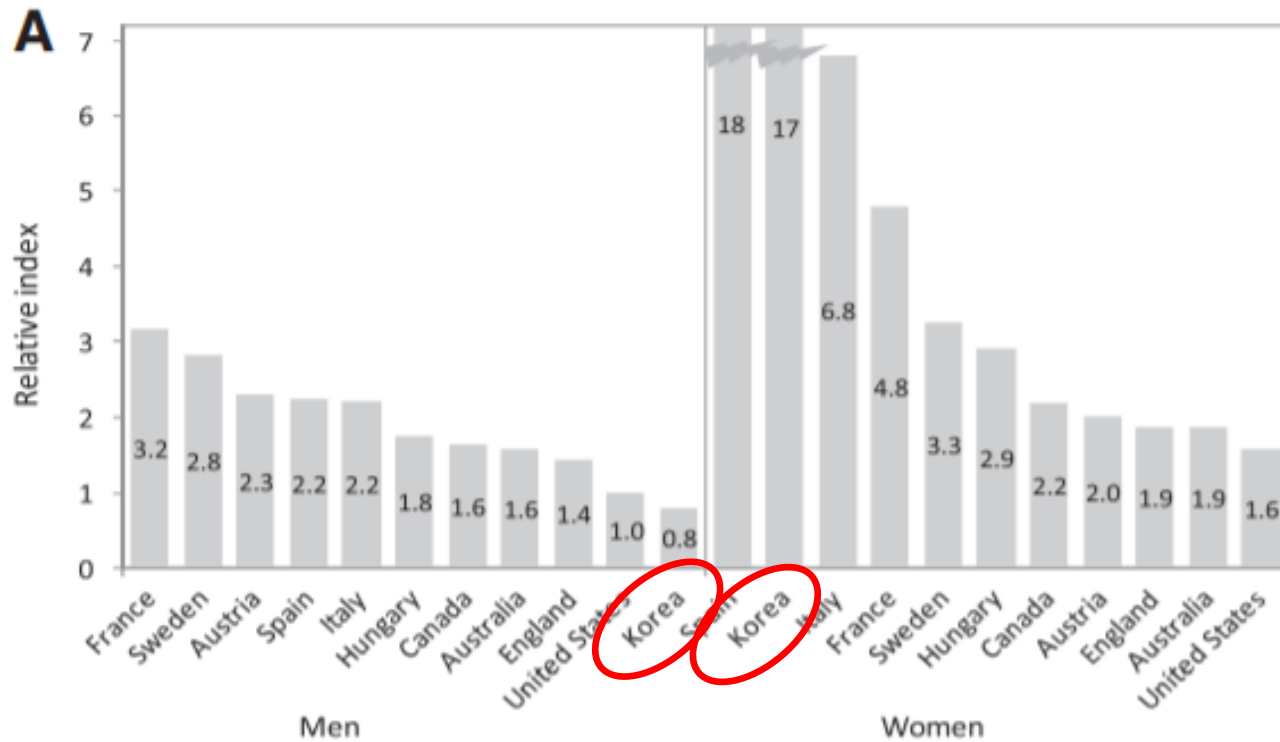
2. 기업시민과 ESG



A warning on climate
and the risk of societal
collapse

2. 기업시민과 ESG

학력에 따른 비만 발생



Devaux, M. & Sassi, F. (2011), Social inequalities in obesity and overweight in 11 OECD countries

2. 기업시민과 ESG



관리
임팩트
전략 일치
이사회 통제
관련 전략
지표

Papadopoulos, K. & Araujo, R. (2020), The seven sins of ESG management

3. 사례 & 시사점

내연기관 단종 시기 (각국 정부 발표 기준)

2025년(노르웨이)

2030년(네덜란드, 독일, 영국)

2040년(프랑스)

2050년(일본)

3. 사례 & 시사점

RE 100, launched at Climate Week NYC 2014

제품 생산시 재생에너지 활용이 요구됨

3. 사례 & 시사점

마이크로소프트

2030년까지 탄소중립

2050년까지 회사 창립이후 지금까지 발생시킨 탄소와 동일한 양의 탄소 제거

3. 사례 & 시사점

Oliver-founded social enterprise vows to continue training chefs



The venture was set up in 2006, four years after Oliver founded his first restaurant, Fifteen London, with a high-profile television documentary charting the highs and lows of the endeavour. PHOTO: AFP

3. 사례 & 시사점



Our Clients

Solutions

Research & Insights | Events

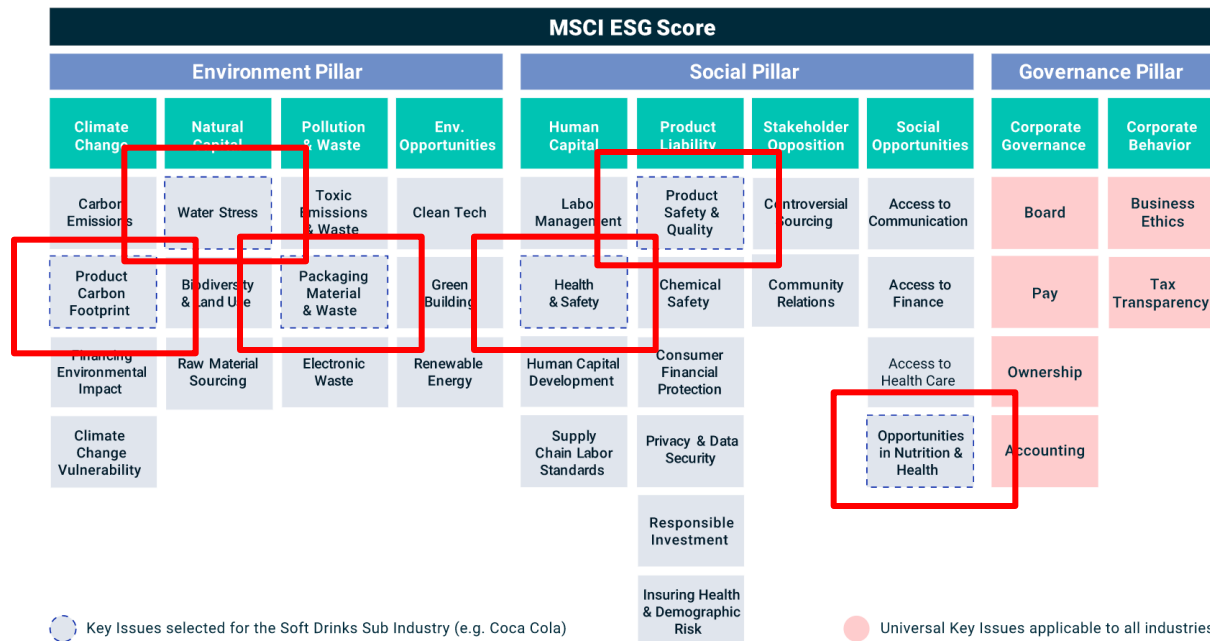
Technology

Who We Are

Search...

ESG Ratings Key Issue Framework

We assess thousands of data points across 35 ESG Key Issues that focus on the intersection between a company's core business and the industry-specific issues that may create significant risks and opportunities for the company. The Key Issues are weighted according to impact and time horizon of the risk or opportunity. All companies are assessed for Corporate Governance and Corporate Behavior.



3. 사례 & 시사점

SAMSUNG ELECTRONICS CO.,LTD
(005930)

Industry: Technology Hardware, Storage & Peripherals
Country/Region: South Korea

MSCI
ESG RATINGS

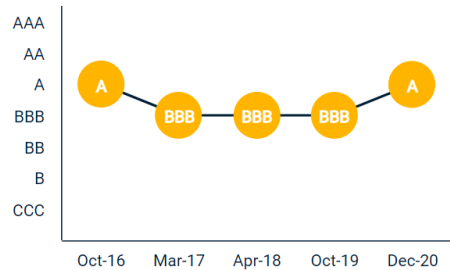


Samsung was upgraded in December, 2020.

Samsung is **average** among 52 companies in the **technology hardware, storage & peripherals industry**.

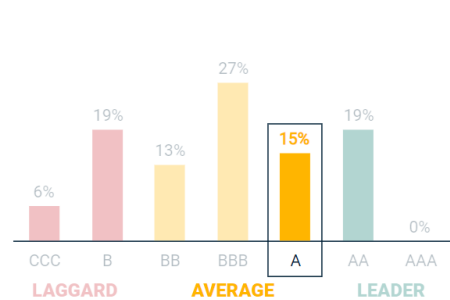
ESG Rating history

MSCI ESG Rating history data over the last five years or since records began.



ESG Rating distribution

Universe: MSCI ACWI Index constituents technology hardware, storage & peripherals, n=52.



INTEL CORPORATION
(INTC)

Industry: Semiconductors & Semiconductor Equipment
Country/Region: United States of America

MSCI
ESG RATINGS

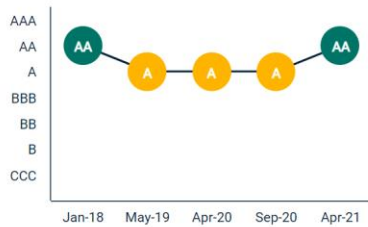


Intel was upgraded in April, 2021.

Intel is a **leader** among 72 companies in the **semiconductors & semiconductor equipment industry**.

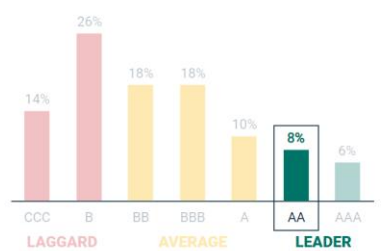
ESG Rating history

MSCI ESG Rating history data over the last five years or since records began.



ESG Rating distribution

Universe: MSCI ACWI Index constituents semiconductors & semiconductor equipment, n=72.



3. 사례 & 시사점

HYUNDAI MOTOR COMPANY

(005380)

Industry: Automobiles

Country/Region: South Korea

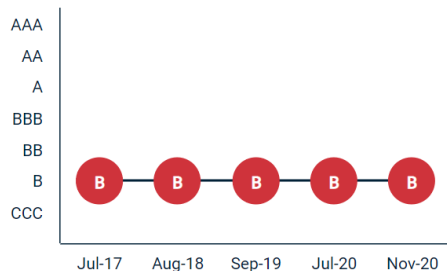
MSCI
ESG RATINGS



Hyundai's rating remains unchanged since August, 2018.

ESG Rating history

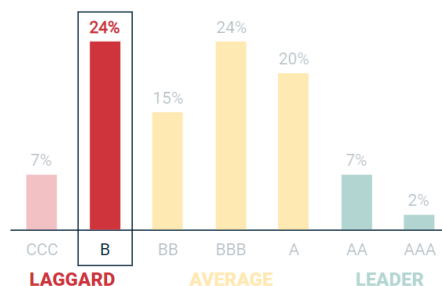
MSCI ESG Rating history data over the last five years or since records began.



Hyundai is a **laggard** among 41 companies in the automobiles industry.

ESG Rating distribution

Universe: MSCI ACWI Index constituents automobiles, n=41.



TOYOTA MOTOR CORPORATION

(7203)

Industry: Automobiles

Country/Region: Japan

MSCI
ESG RATINGS



Toyota's rating remains unchanged since August, 2018.

ESG Rating history

MSCI ESG Rating history data over the last five years or since records began.



Toyota is **average** among 41 companies in the automobiles industry.

ESG Rating distribution

Universe: MSCI ACWI Index constituents automobiles, n=41.

